

2015

Staff publications survey results

2014 (& 2015) items rated as of high interest: (2015 ratings appear in green)

- | | |
|-----------------------------------|--|
| 1. Inservice/training, 74% (73%) | Staff honors, 48% (39%) |
| 2. Opportunities, 69% (67%) | Messages from Supt, 46% (37%) |
| 3. Health insurance, 67% (67%) | Wellness classes/programs, 43% (33%) |
| 4. Budget/funding, 56% (56%) | School board discussions, 35% (36%) |
| 5. Curr issues/updates, 53% (53%) | We're Proud, 33% (25%) |
| 6. School events, 51% (48%) | (Ratings of topics of interest are relatively consistent, with exception of drop in rating for Supt Mssg. We hear most often that it is "too long." He also sent fewer of them this year.) |
| 7. Policies/Procedures, 50% (50%) | |
| 8. Student recognition, 50% (46%) | |

Who responded?

2009	2010	2011	2012	2013	2014	2015
358 staff 115 classified 218 certs 21 admin 4 "other"	360 staff 116 classified 203 certs 23 admin	176 staff 52 classified 109 certs 15 admin	637 staff 196 classified 401 certs 35 admin 5 "other"	230 staff 97 classified 130 certs 10 admin 3 "other"	452 staff 194 classified 226 certs 30 admin 2 "other"	457 staff 203 classified 239 certs 14 admin 1 "other"

Staff responses to the question, "Do you get the info you need about issues in a timely fashion?" (%)

	2009	2010	2011	2012	2013	2014	2015
Yes	84%	84%	86%	86%	85%	83%	78.5%
No	5%	2%	2%	2%	1%	3%	4.8%
Not sure	11%	14%	12%	12%	14%	14%	16.6%

How valuable for you are the following information sources?

Percent who ranked each info source as "very" or "somewhat" valuable							
	2009	2010	2011	2012	2013	2014	2015
HR/ Payroll News	89%	89%	88%	92%	97%	95%	94%
Website	86%	84%	82%	86%	94%	92%	90%
NewsLinks	90%	89%	92%	91%	94%	88%	86%
Superintendent's messages	New in 2010-11		90%	88%	86%	85%	80%
Staff meetings	76%	76%	76%	78%	80%	78%	80%
Employee Association	X	69%	66%	74%	73%	75%	73%
Other staff	X	77%	72%	66%	74%	74%	77%
BoardNotes	New in spring 2011		67%	67%	71%	73%	84%
Wellness Newsletter	63%	64%	66%	69%	77%	70%	62%
Everett Schools	43%	52%	43%	59%	64%	57%	48%
InTouch	X	54%	58%	63%	69%	57%	55%
Local media	37%	36%	37%	48%	46%	53%	48%

Why do fewer staff feel they are getting info they need when they need it?

BoardNotes is rated as more valuable in this year's survey than in the past. We were much more consistent with it this year.

InTouch is dropping in its perceived value. It was more frequent and more consistent this year.

Staff level of use of the district Facebook page (%)

	2011	2012	2013	2014	2015
"Liked" the district Facebook page	4%	5%	11%	11%	16%
Access district Facebook page	6%	4%	2%	6%	9%
Don't access district Facebook page	45%	43%	53%	60%	54%
Unaware of district Facebook page	44%	48%	34%	23%	23%

Staff level of use of the district Twitter account (%)

	2011	2012	2013	2014	2015
Receive regular district "tweets"	1%	1%	1%	1%	3%
Access district Twitter page	2%	1%	2%	1%	2%
Don't access district Twitter page	50%	47%	58%	63%	61%
Unaware of district Twitter page	47%	51%	39%	35%	34%

Social media is seeing TINY increase in use among staff. Facebook is far more familiar to staff than Twitter. TWiddled our TWEEts